



UL Marketing Claim Verification Mark for your edge devices

AI (Artificial Intelligence) is transforming every aspect of life and increasing demand in the marketplace for AI-capable integrated circuits (ICs). End integrators using these devices in their designs require transparency and confidence in a product's performance. UL Solutions has developed a marketing claim verification program to help device manufacturers deliver confidence to buyers of AI-empowered edge devices.

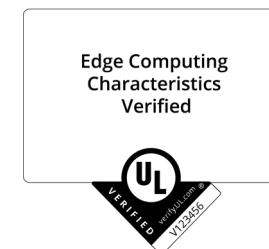
Safety. Science. Transformation.™

Premium UL Verified Mark for AI-empowered edge devices

UL Solutions created this prestige program, which is based on an objective, science-based assessment that confirms the accuracy of marketing and performance claims, by testing methodology, leveraging your internal existing test data for this verification program.

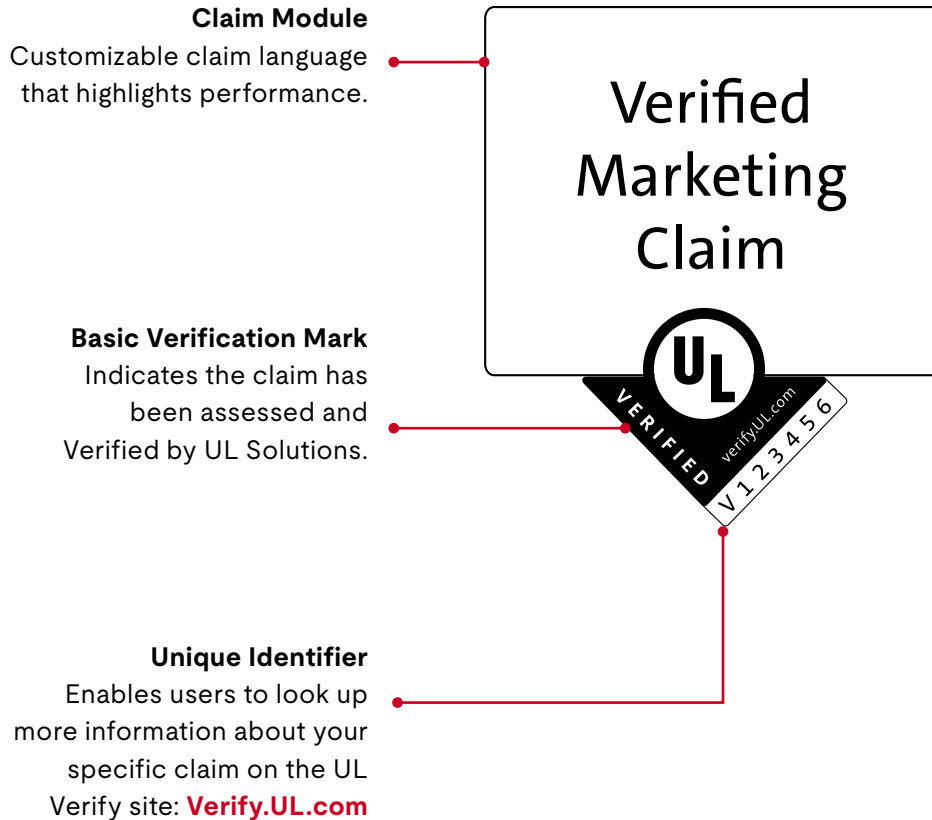
Program benefits

- **Distinctive and credible proof of marketing claims** Independent, objective, science-based assessments of parameters such as power, speed, data processing, security, etc., confirm and communicate the accuracy of a marketing claim. To earn the UL Verified Mark, UL Solutions will assess a minimum of two parameters.
- **Confidence and simplicity around buying process** Customer decision-making is made easier, as reliability, performance or feature benefits are relayed to customers and end consumers.
- **Differentiated program and claim language** With scientific rigor, we evaluate the validity of specific advertising or promotional statements, providing a way to separate fact from fiction on AI-empowered edge devices.
- **Quick, cost-effective way to enhance your marketing campaign and differentiate your product from the competition**
- **Broad use of the UL Verified Mark on product, packaging and promotion**
- **Online database listing with information about UL Verified marketing claims available at [Verify.UL.com](https://www.verify.ul.com)**
- **Independent third-party assessment**
- **Accommodates your test methods**
- **Competitive and tangible UL Verified Mark** The makeup of the UL Verified Mark relays a description of verified marketing claims and provides a unique identifier, enabling buyers to look up more information about a specific UL Verified claim.



[UL.com/Solutions](https://www.verify.ul.com)

UL Verified Mark



- Create unique marketing claim
- Competitive and tangible UL Verified Mark
- Available for products, systems, processes and facilities

If you'd like to start a conversation about your own UL Marketing Claim Verification, please contact the Components team or click the button below.