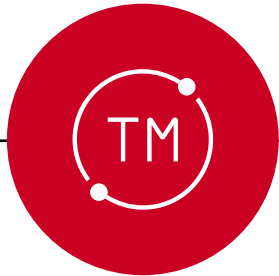


Improve performance. Reduce costs. Stay competitive in the global market.

Discover why benchmarking testing should be part of your quality assurance strategy.

Whether you're a:



Brand



Retailer



Private label

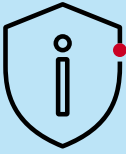
You face unique challenges:



Understanding how your product's performance compares to competitors can be complex.



Anticipating needs for new product categories takes foresight.



Misleading claims from vendors, suppliers or competitors can disrupt your strategy.



Delivering consistent product quality — especially when switching materials, suppliers or countries of origin — is critical.

This is why UL Solutions offers this five-step benchmarking process:

1

Define the scope
Meet with UL Solutions specialists to outline goals and criteria to be addressed.

2

Identify and evaluate samples
Determine the right sample mix to validate your scope.

3

Develop a tailored test plan
Review your test plan or let us propose one using appropriate standards.

4

Conduct testing
Our laboratories perform unbiased benchmarking in a controlled environment.

5

Analyze results
Receive a side-by-side comparison based on your predefined plan.

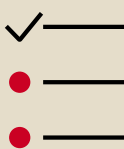
What happens next?
UL Solutions can:



Provide a competitive landscape with insights into product features and specifications



Calculate performance index scores to help you understand product performance

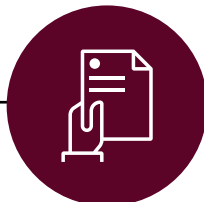


Conduct marketing claim verification testing

Benefits of UL Solutions benchmarking testing:



Identify the best value by comparing performance relative to price



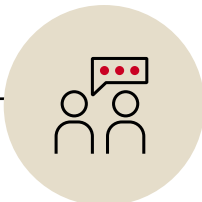
Deliver clear specifications to manufacturers



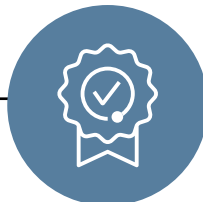
Substantiate claims to gain a competitive edge



Mitigate risk by identifying product defects



Keep manufacturers informed on the latest innovations and trends



Highlight performance advantages to differentiate in the market



Protect your brand by verifying quality consistency



Want to stand out in the market?
At UL Solutions, we can help you prove it.

Contact us at RCP@UL.com today.