

Worth every breath

UL GREENGUARD Certification

Helping parents understand VOCs and their impact on the indoor air quality.



71%

of consumers prioritize safety when purchasing products for their homes.¹



54%

of consumers strongly agree that improving indoor air quality at home for children is a priority.2

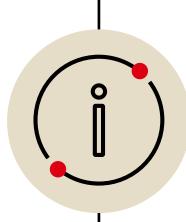
Stand out among health-conscious parents

One of the most effective ways to improve the indoor air quality of your home is to eliminate sources of harmful volatile organic compounds (VOCs) and prioritize products that produce lower emissions.

Demonstrate your commitment to healthy indoor air

UL GREENGUARD Certification helps customers choose healthier products for their families and creates new opportunities for brands wanting to gain premium positions in retail channels focused on safer, low-VOC-emitting products.



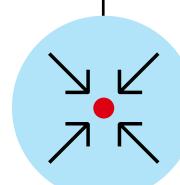


(01) Manufacturing review

- a. Identify products for certification
- b. Document processes
- c. Understand product similarities and differences
- d. Conduct screening tests of representative samples

⁰² Product testing

- a. Test or representative product for each product type in accredited labs around the world
- b. Results reported to manufacturer and application sent for certification





©3 Certification achieved

- a. Customer receives product guidelines and promotional kitb. Listing certified products on UL SPOT database for consumer

O4 Annual testing

- a. Checks that certified products continue to meet high standards
- o. Addition of new products or modifications



Take the lead in product safety \leftarrow



40%

of consumers believe indoor air quality will become even more critical in the next one to two years.³



55%

of consumers are willing to pay more for UL GREENGUARD certified products.4

so you can unlock premium markets.

Visit us at ul.com/GREENGUARD to begin your certification journey.

12.3.4 UL Solutions third-party research study with Market Strategy Group, August 2024

Safety. Science. Transformation.™